

**PLEASE CONTACT  
FOR MORE INFORMATION  
AND COOPERATION!**



Managing Director  
**Mervi Niemi-Huhdanpää**  
email: mervi.niemi-huhdanpaa@aisapari.net  
phone: +358 500 765 871



Programme co-ordinator,  
International activities  
**Eeva Arpala**  
eeva.arpala@aisapari.net  
phone: +358 40 830 6541



Programme assistant  
**Leena Tyynismaa**  
Leena.tyynismaa@aisapari.net  
phone: +358 40 186 7433



Publicist, village-activator  
**Päivi Kultalahti**  
paivi.kultalahti@aisapari.net  
phone: +358 400 239 359



**Postal Address:**  
**AISAPARI ry**  
**Loppusuora 9**  
**62200 KAUHAVA**  
**Finland**

**Offices:**

Loppusuora 9, 62200 **Kauhava**  
Hoiskontie 25, 62900 **Alajärvi**

**www.aisapari.net**



# AISAPARI





# The operating principal of development:

# COOPERATION

## STRATEGY EMPHASIS POINTS:

### Point 1: The vitality of the area

#### Goals:

- Thriving small business supporting other business activities,
- renewal and utilization of local resources of innovation and competence,
- a diversity of local services,
- Aisapari area as an attractive living environment and business location.

### Point 2: Strengthening local communities and identity

#### Goals:

- Strong feelings of trust between individuals and communities and good cooperative skills,
- a traditional sense of community, volunteer work and communities working to prevent social exclusion and build trust,
- strengthening local identity,
- internationalization enhancing the native region.

### Point 3: Nature and natural resources as the producers of pure foods, energy and the living environment

#### Goals:

- Nature and landscapes, a living cultural environment and healthy waterways as sources for work and experiences,
- a diverse and healthy cultural and natural environment,
- a self-sustaining and strong local economy.

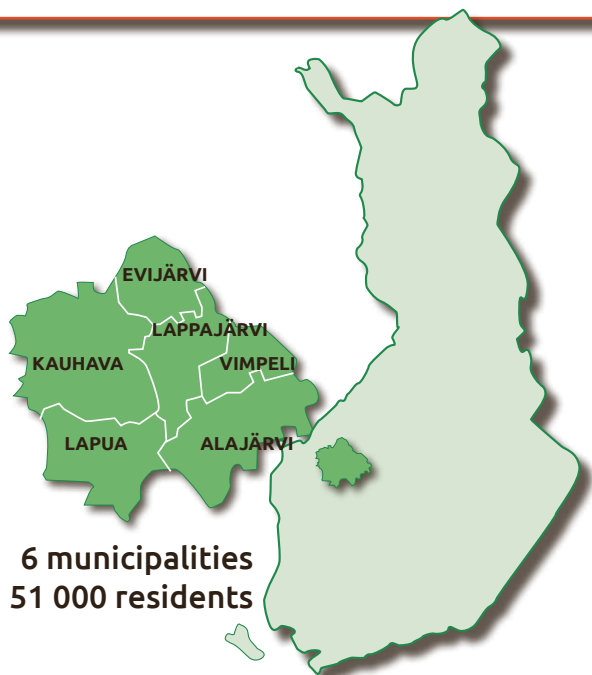
## Vision: Aisapari area in 2020

**STRONG** → capable, diverse and self-sustaining

**VITAL** → residents and communities actively participate in the maintenance and reformation of the area

**BOLD** → we dare to follow weak signals, to try new things and reform the old

**GREEN** → a low-carbon society that values and wisely utilizes the natural environment



European Agricultural Fund for Rural Development:  
Europe investing in rural areas